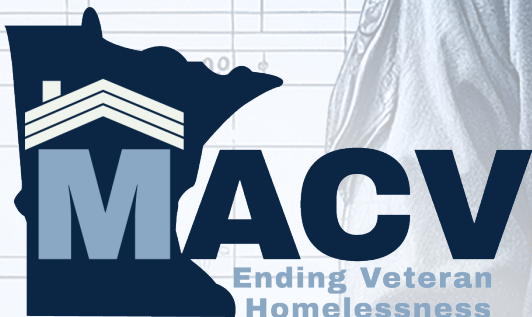
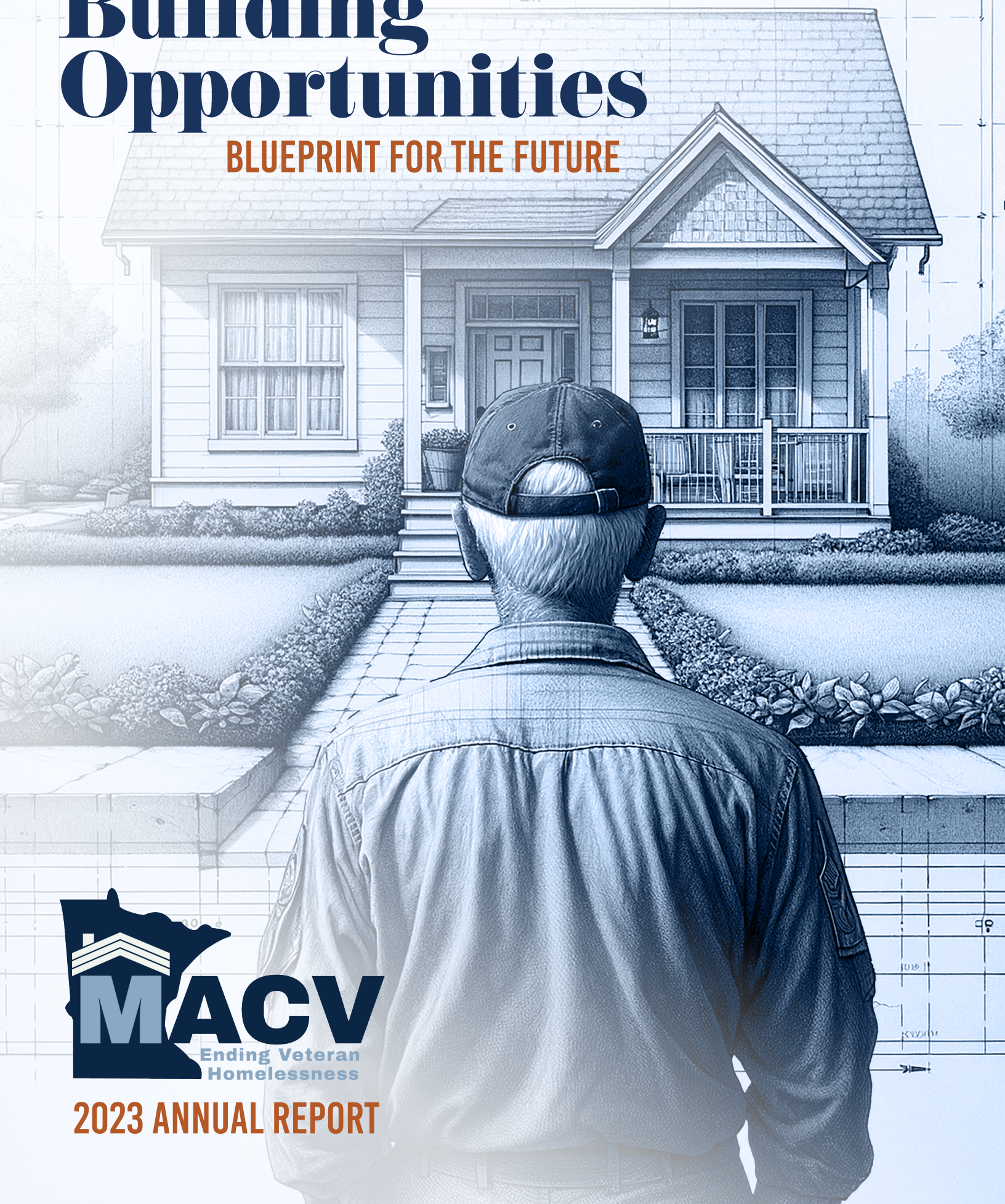


Building Opportunities

BLUEPRINT FOR THE FUTURE



2023 ANNUAL REPORT

Values & Objectives



For more than 30 years, the Minnesota Assistance Council for Veterans has served as the state's premier nonprofit organization focusing on aiding and supporting Veterans who are experiencing homelessness or facing other challenges. With offices and housing options throughout Minnesota, MACV works to ensure that Veterans and their families have access to stable housing, employment opportunities, and other essential resources.



MISSION

End Veteran homelessness in Minnesota.



VISION

Every Veteran in Minnesota has access to services and support to avoid homelessness and achieve sustainable housing.



VALUES

Respect & Dignity: We promote the respect and dignity of every Veteran.

Stewardship: We value and utilize all resources effectively and with integrity.

Service Commitment: We work to provide individualized services to Veterans in need.

Community Collaboration: We collaborate to develop innovative solutions across agencies that address the needs of Veterans.

Our Team: We value and empower staff and support their personal and professional growth.

Trustworthiness: We act transparently in all aspects of our operations.



2024 OBJECTIVES

- Conclude the first phase of our aggressive supportive housing expansion to serve Veterans with the highest barriers to mainstream housing.
- Broaden our role as the community-based counterpart to government agencies pursuing the end of Veteran homelessness in Minnesota.
- Refine the operation of our holistic service offerings to meet Veterans' current and emerging needs.

COMMITMENT TO EQUITY AND DIVERSITY

- Acknowledge the structural and societal inequities that impact housing and homelessness.
- Commit to a diverse and inclusive workforce.
- Serve a diverse population and strive to promote equity among all service outcomes.
- Hold ourselves accountable to our Equity and Diversity vision.

From our Board Chair & CEO

We are honored to present the 2023 annual report for Minnesota Assistance Council for Veterans (MACV). We are thrilled to share milestones and achievements that underscore our dedication to the Veterans who vowed to put our state and country first. We are proud to report a substantial reduction in chronic homelessness among Veterans, a testament to the effectiveness of our programs and unwavering support from our community partners.

Over the last year, the MACV team expanded our reach by opening a new office in Duluth, strategically positioning ourselves to better serve Veterans in the northern regions of the state. The addition of over 25 new staff to our team demonstrates an exceptional commitment to empowering their neighbors and loved ones in the Veteran community. These new team members bring diverse skills and perspectives, enhancing our ability to address the multifaceted challenges faced by Veterans embarking on a new chapter of their lives.

Embracing diversity within our organization is a core value, and we have taken steps to ensure that our staff reflects the rich identities of the people we serve. By fostering an inclusive environment, we strengthen our ability to understand and meet the unique needs of the Veterans we assist.

Minnesota is on the cusp of becoming the fourth state in the Union to end Veteran homelessness statewide. Through cross-sector partnerships ranging from members of Congress to landlords and trade unions, MACV embraced our unique role in this larger story like never before in 2023.

We have every confidence that each day brings Minnesota closer to ending Veteran homelessness. As we delve into the details of this report, please join us in celebrating these accomplishments and recognizing the challenges that lie ahead. Together, we will continue to forge a path toward a future where every Veteran in Minnesota has a place to call home.

With gratitude,



Trista Martinson
MACV Board Chair



Neal Loidolt
MACV Chief Executive Officer



TABLE OF CONTENTS

- 4 **MACV PARTNERS**
- 5 **BY THE NUMBERS**
- 6 **VOLUNTEERISM**
- 7 **ADVOCACY**
- 8 **BUILDING OPPORTUNITIES**
- 9 **HOUSING**
- 10 **RESOURCE EVENTS**
- 11 **PROGRAMS**
- 14 **VETERAN STORIES**
- 15 **FINANCIAL INFORMATION**



MAC-V.ORG

Collaborators for Change

MACV Partners

Collaborative partnerships with government entities, philanthropic organizations, businesses, civic groups, and fellow Veteran organizations are pivotal to our mission at Minnesota Assistance Council for Veterans. In 2023, MACV united forces with committed partners like the Community Solutions Built For Zero initiative to amplify our impact, leveraging diverse resources and expertise to address the nuanced challenges faced by Veterans experiencing homelessness.

Strategic partnerships enhance our ability to secure funding, access crucial services, and implement comprehensive programs that empower Veterans on their journey to stable housing. Last year, MACV benefited from guidance and support offered by elected officials, including Senators Smith and Klobuchar and Representative Omar, as well as the Minnesota Department of Veterans Affairs and the Minnesota Department of Employment and Economic Development. Engaging with these and other key partners helped us build a stronger support network, ensuring that no Veteran is left without assistance. Our shared commitment and collective efforts drive meaningful change and pave the way for a Minnesota where every Veteran finds the support they deserve.

FUNDRAISING PARTNERS

Partner Organization/Organizer

Double P Ranch
The Greater Metropolitan Automobile Dealers Association of Minnesota
Kevin Tholen
Jodi Skolnick & Laura Ludwig
Edina, St. Cloud, Mankato, & Rochester
Chaska Beyond the Yellow Ribbon
CFC Athletics Fundraiser
Lost Sanity Brewery
August Schell Brewing Co.
Lou Campbell Productions
Lavender Magazine
Mendota VFW Post 6690

Event

Cast N Blast
Heroes Hub
Turkey Jam
Salute to Servicewomen Golf Classic
Twin Cities Charity Golf Tournament
Deer Run Golf Tournament
Murph Challenge
Lost Sanity Fundraiser
Carols for a Cause
TributeFest
Lavender Online Auction
Mendota Days

MAJOR FUNDRAISING PARTNERSHIPS



518 Donors
and \$223,957 in donations



1,127 Donors
and \$948,409 in donations

MAJOR DONORS

Thank you to all the organizations who support MACV. For a full list of our major donors, flip to the back cover.

INDIVIDUAL DONORS

We thank the hundreds of individuals and families who support MACV each year. Every dollar directly supports programs and financial assistance delivered to Veterans across Minnesota.

GOVERNMENT PARTNERS & VETERAN SERVICE ORGANIZATIONS

Minnesota Department of Veterans Affairs • U.S. Department of Veterans Affairs • U.S. Department of Labor • U.S. Department of Housing & Urban Development • Office of U.S. Representative Ilhan Omar • Office of U.S. Senator Tina Smith • City of Duluth • Minnesota Department of Employment & Economic Development • Minnesota National Guard • Disabled American Veterans of Minnesota Foundation, Inc. • Minnesota Veterans of Foreign Wars & Auxiliary • American Legion of Minnesota & Auxiliary • Minnesota Department of The American Veterans Association (AMVETS) • Disabled Veterans National Foundation

Home for the Holidays Donor Spotlight: LJM Foundation

In 2023, the Leonard J. Mikulay Foundation demonstrated compassion and support to Minnesota Veterans by once again providing a \$100,000 match to boost enthusiasm and donations with Home for the Holidays viewers.

Home for the Holidays Hero: Reg Chapman

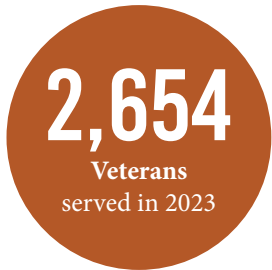
An Army Operation Desert Storm Veteran, WCCO reporter Reg Chapman has showcased his unique storytelling skills for the last seven years of "Home for the Holidays." Chapman has played a pivotal role in the campaign's effort to inform Minnesotans about MACV and how they can connect to help end Veteran homelessness in Minnesota.



By the Numbers

2023

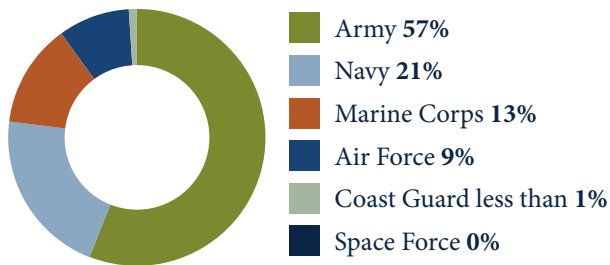
In 2023, MACV served 2,654 Veterans and 665 families with aid and support to overcome homelessness or address other underlying challenges.



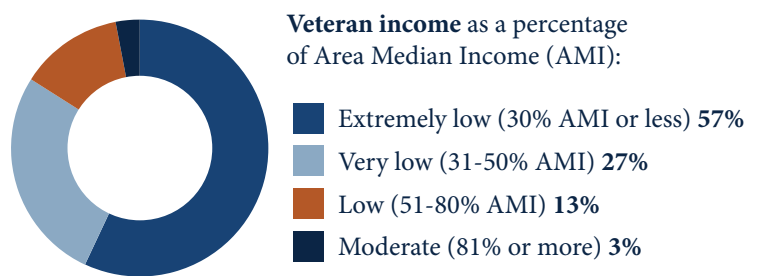
NEW VETERANS SERVED BY MONTH IN 2023

January 287	February 221	March 275	April 232
May 227	June 205	July 188	August 187
September 186	October 240	November 220	December 169

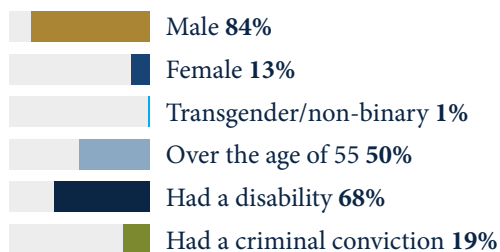
VETERANS SERVED BY BRANCH



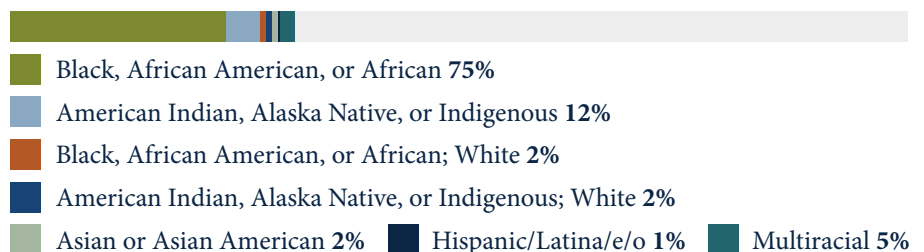
INCOME DEMOGRAPHICS



CLIENT DEMOGRAPHICS



DIVERSE CLIENTS



Volunteerism

Volunteers are at the core of creating opportunities for Veterans. In 2023, 673 individuals representing 37 volunteering organizations dedicated their time and energy to supporting MACV's mission. The 5,404 hours these volunteers generously donated played a vital role in ensuring the sustainability and well-being of our organization. Volunteers contributed in various ways, such as providing labor for home renovations and property projects (yard clean-ups, landscaping, etc.), and by supporting Veteran resource, outreach and fundraising events. Their dedication has been instrumental in strengthening MACV's ability to fulfill its mission and holistically address the needs of Minnesota's Veterans.



5,404
Volunteer
hours in 2023

2023 VOLUNTEER ORGANIZATIONS

- 3M
- Allina Health/Aetna
- American Legion Auxiliary #39-North St Paul
- American Legion Auxiliary #577-Arcade Phalen
- Ameriprise Financial-VETNET
- Blue Cross Blue Shield Heart & Hands
- Blue Star Mothers of Minnesota
- University of Minnesota Carlson School of Business Veterans Club
- Carpenters Training Institute
- City & County Credit Union
- Daily Valor
- Delano Middle School
- Edina Realty Foundation
- Elk River Football and Wrestling Teams
- Fleet Farm
- Fredrikson & Byron / Friends of Fredrikson
- Goodwill Easter Seals
- HandsOn Twin Cities
- International Association of Machinists & Aerospace Workers
- Jack Link's
- Lennar Corporation
- Medica
- My Warm Hugs
- Old National Bank
- Principal Financial
- Prudential Financial
- Riverland Bank
- Success Computer Consulting
- Synchrony
- Target / Blaine Super Target
- Thomson Reuters
- TEL Manufacturing and Engineering of America
- Trinity Exteriors
- United Healthcare
- Wells Fargo Bank
- Western National Insurance
- White Castle Systems, Inc.
- Xcel Energy

EMERGING VOLUNTEER OPPORTUNITIES

The Bond Between

Veterans often face numerous challenges when they are rebuilding their lives. In some cases, finding stable housing while maintaining the commitment of caring for companion animals can be daunting. Volunteers assist MACV partner, The Bond Between, and foster the companion animal of a MACV Veteran. In 2023, MACV referred 18 volunteers to The Bond Between so the program can continue to create opportunities for Veterans. It's an act that contributes to a larger community effort to support those who served our country.

2024 Twin Cities Marathon

The 2023 Medtronic Twin Cities Marathon and 10-mile race, unfortunately, was canceled due to heat. But for our runners, it wasn't about the race as much as demonstrating resilience and making a difference in the lives of Veterans exiting homelessness in Minnesota. Thanks to the generous support of Team MACV, our eleven runners raised over \$5,200. Scan the QR code to join Team MACV as a runner in 2024.



Volunteer Spotlight: Xcel Energy Day of Service

Xcel Energy and Minnesota United Major League Soccer partnered together to complete renovations and improvements at a MACV transitional house during the annual Xcel Energy Day of Service. More than 10% of Xcel's employees are Veterans and the organization models how to meaningfully give back to those that have served in the armed forces.



Advocacy

MACV nurtures relationships with officials at the municipal, county, state, and federal levels. For the second year in a row, the Minnesota legislature passed a Veterans omnibus bill focused exclusively on policies, issues and laws surrounding Veterans. MACV annually provides testimony before the Minnesota House Veterans and Military Affairs Finance and Policy Committee and has a prominent voice in shaping important issues.

Minnesota is fortunate to have a State Department of Veterans Affairs tasked with a shared mission of ending Veteran homelessness through innovative practices and initiatives.



INNOVATION

National Collation for Homeless Veterans

MACV leaders presented at the National Collation for Homeless Veterans National conference. MACV's Sara Riegle, Colleen Salinas, Amanda Hooper, and Nathaniel Saltz hosted sessions where they shared best practices.



The conference allows us to dive deeper into our government partners' long-term strategies, identify best practices on the ground, develop relationships, and collaborate to solve challenges facing our communities.

NATHANIEL SALTZ
Chief Program Officer



In March, MACV joined hundreds of community partners at 'Homeless Day On The Hill' to advocate for shelter, affordable housing, and housing support for Veterans across Minnesota.

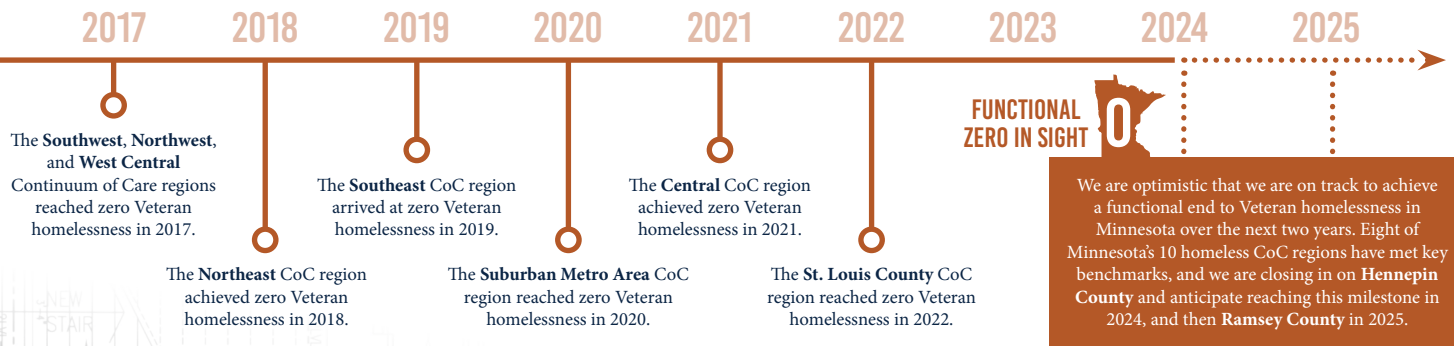
MACV also joined more than 500 Veterans at the annual "Veterans Day On The Hill" rally, where Veterans and activists gathered at our state capitol to remind decision-makers of Veterans' past service to the country and make new urgent calls for action.

What is Functional Zero?

Functional Zero describes a community's capacity to effectively prevent homelessness whenever possible, and ensure that when homelessness does occur, it is rare, brief and unlikely to reoccur. MACV and our government partners have aggressively pursued Functional Zero Veteran homelessness for the past seven years.

Minnesota is determined to become the fourth state in the nation to end Veteran homelessness. With last year's declaration of St. Louis County reaching Functional Zero Veteran homelessness, only two counties have not achieved Functional Zero Veteran homelessness in Minnesota: Ramsey and Hennepin, Minnesota's two most populous areas.

MINNESOTA'S PATHWAY TO FUNCTIONAL ZERO



Building Opportunities

MACV continues to expand our inventory of supportive housing for Veterans throughout Minnesota. Addressing the lack of affordable housing in our state, Minnesota Department of Veterans Affairs (MDVA) granted funds for housing development targeting Veterans on the Homeless Veteran Registry, many of whom contend with significant barriers to accessing housing.

At the close of 2023, MACV operated 225 beds of transitional and permanent supportive housing scattered across the state. These units, including 52 in Greater Minnesota, have gradually come online through a combination of federal, state, and philanthropic partnerships. In 2024, MACV will open at least 11 new housing units in the Twin Cities metro, and an additional eight in Greater Minnesota. MACV will also offer supportive housing in the Rochester area for the first time, providing much-needed options in one of Minnesota's hardest-hit regions for lack of affordable housing.



ROBBINSDALE

Hennepin County purchased the Robin Hotel in Robbinsdale for nearly \$2 million and transferred ownership to MACV. MACV is renovating the 16-unit property, which will have new bathrooms, a new laundry room, and a large kitchen. U.S. Representative Ilhan Omar coordinated a grant for \$750,000 in federal funds to complete the overhaul effort and was on-site to present a check to MACV leaders.

“They went and served their country — they should be taken care of by their country. We want to do everything we can to try to secure federal resources so that Minnesota can do its part,” U.S. Representative Ilhan Omar said.

ST. PAUL ARLINGTON HOUSE

MACV is expanding its reach by completing the reconstruction of facilities tailored to accommodate unsheltered Veterans. Among these efforts is the revitalization of Arlington House in St. Paul. A substantial donation of 36 windows from Renewal by Anderson spearheaded the renovation, and the transition continued with volunteer interior construction from apprentices with Carpenters Union Local 322. Notably, a portion of these apprentices are Veterans themselves and participating in the Helmets to Hardhats program.

FOCUSED ON ENERGY EFFICIENCY

Aligned with MACV's commitment to responsible resource management, the 17-unit Powderhorn Apartment building underwent a comprehensive energy audit. As a result, MACV decided to invest in an advanced energy management system, upgrade all lighting with energy-efficient LED fixtures throughout the building, and install rooftop solar panels. These enhancements help MACV sustain the ongoing expense of the property's maintenance and significantly enhance overall energy efficiency.



Every time we come into a neighborhood, there is always a little bit of a sense of fear of something new. What's going to happen? Who are my neighbors going to be now? Who am I going to be living next to? One thing we always let folks know is, people experiencing homelessness, they might have some barriers to stability, but they just want a home. And usually when we get them into a home, they don't want to jeopardize that.

SARA RIEGLE

Vice President of Property Operations



Housing

10th Housing for Heroes Home for Veterans

MACV celebrated the completion of the 10th home with Lennar Minnesota and the Housing First Minnesota Foundation “Housing for Heroes” project. This partnership has resulted in the construction of more than 20,000 sq. ft. of housing for Veterans in Minnesota since 2017, with a goal of having 15 homes completed by the end of 2024. By pooling the expertise, resources, and philanthropic efforts of the homebuilding industry and community funders, we are making a significant impact in tackling Veteran homelessness in our state. Of note, these elegant new homes include an accessory dwelling unit (ADU), adding another option for Veterans on their journey to independent housing.



ADDRESSING VETERAN HOMELESSNESS

Minneapolis LaSalle Apartments for Veterans 55+

Through partnership and support with the Minnesota Department of Veterans Affairs, MACV was able to acquire the 29-unit LaSalle Apartments in Minneapolis. This acquisition is a significant step toward addressing the issues of senior and 55+ Veterans experiencing homelessness. The building’s proximity to public transportation, elevators, accessibility features and zero-step units provide an apartment that will meet Veterans’ mobility needs and allow them to age in a place they are proud to call home.

Rural Population Hubs

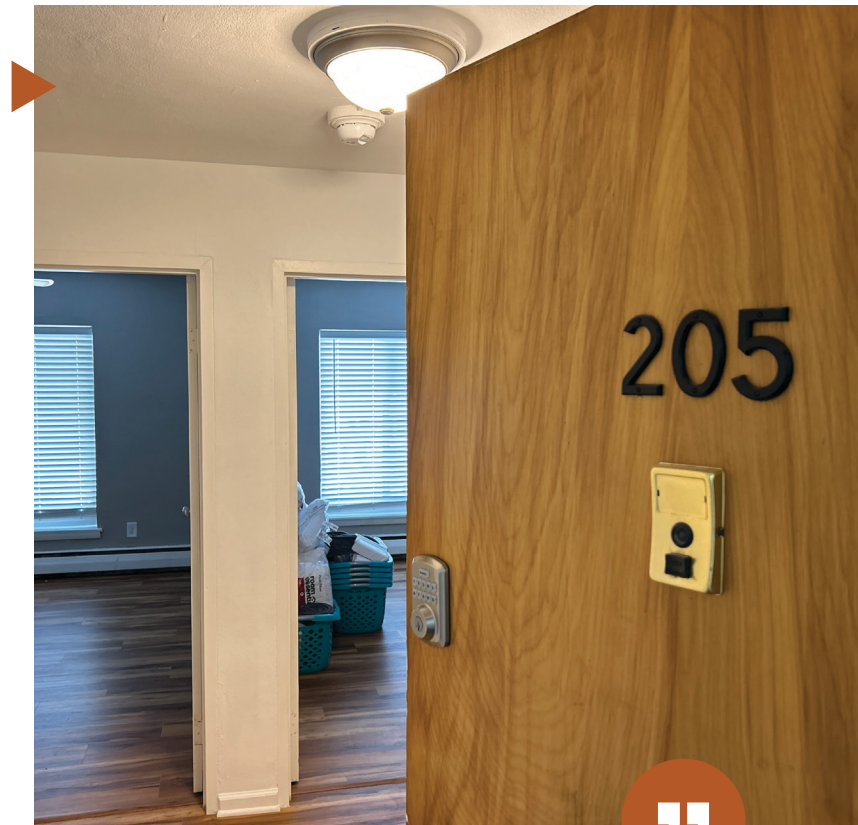
The lack of affordable rental housing in rural areas has become increasingly acute as climbing rents consistently outpace income in recent years. Once-affordable housing has become more competitive, while the criteria for selecting rental tenants have grown narrower. In larger rural population hubs, such as Duluth, Rochester, and Mankato, significant student populations and specialized workforces such as professional staff for the Mayo Clinic in Rochester further reduce the number of affordable housing units available to MACV-served Veterans.

Central Minnesota Veterans

MACV purchased a new eight-unit apartment building in St. Cloud. The new apartment building, located near both downtown and the university, will provide much-needed housing for Veterans who are currently living without shelter and in need of affordable housing.

Pentagon House in Rochester

MACV partnered with Rochester’s Bear Creek Development Center to convert an old garage into six new and modern housing units for Veterans and gave it the name of the “Pentagon House”. The Rochester Area Housing Coalition spearheaded local funding efforts and generous donations from Veteran organizations made the partnership possible.



”

Our innovative work with affordable housing and ADUs has been instrumental in creating affordable housing for Veterans across the state, especially in Duluth. We’re excited to continue pushing forward and finding new ways to support our Veteran community.

KEVIN BEICHLER

Regional Director, North Region

Resource Events

Outreach plays a crucial role in the effort to end Veteran homelessness in Minnesota by allowing MACV to connect with Veterans in need through partnership with the agencies, providers, and events our participants attend. Throughout 2023, our team actively engaged with communities across the state using various approaches. Visiting emergency shelters and encampments, participating in events such as Veteran resource fairs, the annual Pride Festival in St. Paul, Military Appreciation Day at the Minnesota State Fair, and Home for the Holidays at Target Field each provided opportunities for our team to carry out their vital work.



It takes a huge network of people and resources working together to end Veteran homelessness, and meet the unique needs of every Veteran searching for housing stability in Minnesota.

JON LOVALD
Chief Operations Officer

Twin Cities Auto Show Heroes Hub
MACV joined forces with supporters at the Twin Cities Auto Show and established a Heroes Hub in support of servicemembers, Veterans, and military families. Dozens of resource and service providers were on site as the Greater Metropolitan Automobile Dealers Association provided a \$40,000 grant for MACV to continue efforts to end Veteran homelessness in Minnesota.

Duluth Tribute Fest
More than 3,600 fans gathered at the annual Tribute Fest event at Duluth's Bayfront Festival Park. The Tribute Fest raises funds for MACV by presenting two days of rock cover bands.

TAKE ME OUT TO THE BALLGAME...

In 2023, the baseball community in Minnesota showed remarkable support across all levels, be it independent, minor, or major leagues.

Mankato MoonDogs Veteran Resource Event

The Mankato MoonDogs baseball club from the Northwoods League organized a resource fair aimed at bringing the local Veteran community together. Over 120 Veterans attended, establishing crucial connections to address homelessness-related issues and access valuable assistance.



Summer Salute at CHS Field

MACV's Summer Salute, held at the St. Paul Saints' CHS Field, addressed the pressing needs of Veterans while providing connections with resources for long-term stability and empowerment. St. Paul Mayor Melvin Carter spent the afternoon at the ballpark, showing the city's dedication to eliminating Veteran homelessness.



Winter Salute at Target Field

Service provider partner agencies, volunteers, and community partners joined forces to create a memorable holiday experience for our Veterans at the Minnesota Twins Target Field Ballpark. Almost 220 Veterans received direct connections to housing services, haircuts, vaccines, and enjoyed a delicious meal. WCCO's Mid-Morning Show broadcasted this Home For The Holidays special live, raising awareness about MACV's mission to end Veteran homelessness in Minnesota.



Programs

For a Veteran who has experienced homelessness, finally having a home represents more than just shelter—it signifies stability, security, and a sense of belonging. It means having a place to call their own, a sanctuary where they can feel safe and regain their dignity. MACV is honored to provide a foundation for physical and mental well-being that empowers Veterans to focus on healing and moving forward.

MACV is committed to building opportunities one Veteran at a time and does so through a variety of essential programs and services.



VETERAN OUTREACH

MACV’s Metro Outreach team plays a crucial role in ending Veteran homelessness by actively seeking out Veterans who may not be aware of MACV’s services and linking them to essential resources. They aid in collecting necessary documents, securing housing for Veterans, accessing county programs, and obtaining vital life documents. Additionally, the team cultivates partnerships across the metropolitan area with organizations such as Catholic Charities, Radius Health, the City of St. Paul, county staff from both sides of the river, Union Gospel Mission, and Avivo. These collaborations help identify Veterans experiencing or facing homelessness and educate staff members to facilitate smoother connections to services.

In 2023, the Metro Outreach team identified 93 Veterans, often transitioning unhoused clients with high support needs to successful outcomes. The three regional teams at MACV have become a familiar presence at gatherings designed for homeless prevention: In 2023, the Metro team attended 20 events, the Southern team 24, and the Northern team 28.

SUBSIDY

MACV’s Subsidy team plays a crucial role in aiding homeless Veterans by coordinating financial support and case management to help them secure stable housing. Their duties encompass arranging financial assistance, facilitating housing placement, assisting with budgeting, referring veterans to support services, and advocating on their behalf.

The Shallow Subsidy program offers rental assistance for a specific period to enrolled Veterans. In 2023, MACV coordinated this assistance for 45 veterans. Additionally, the Minnesota Veterans Entering Stable Tenancy (MNVEST) Subsidy program provides rental subsidies and clinical case management services to veteran households experiencing homelessness, serving 79 veterans in 2023.

In 2023, the MACV Subsidy staff expanded, adding a Subsidy Case Manager in the South region, three new case workers in the Metro area, and two in the North region.



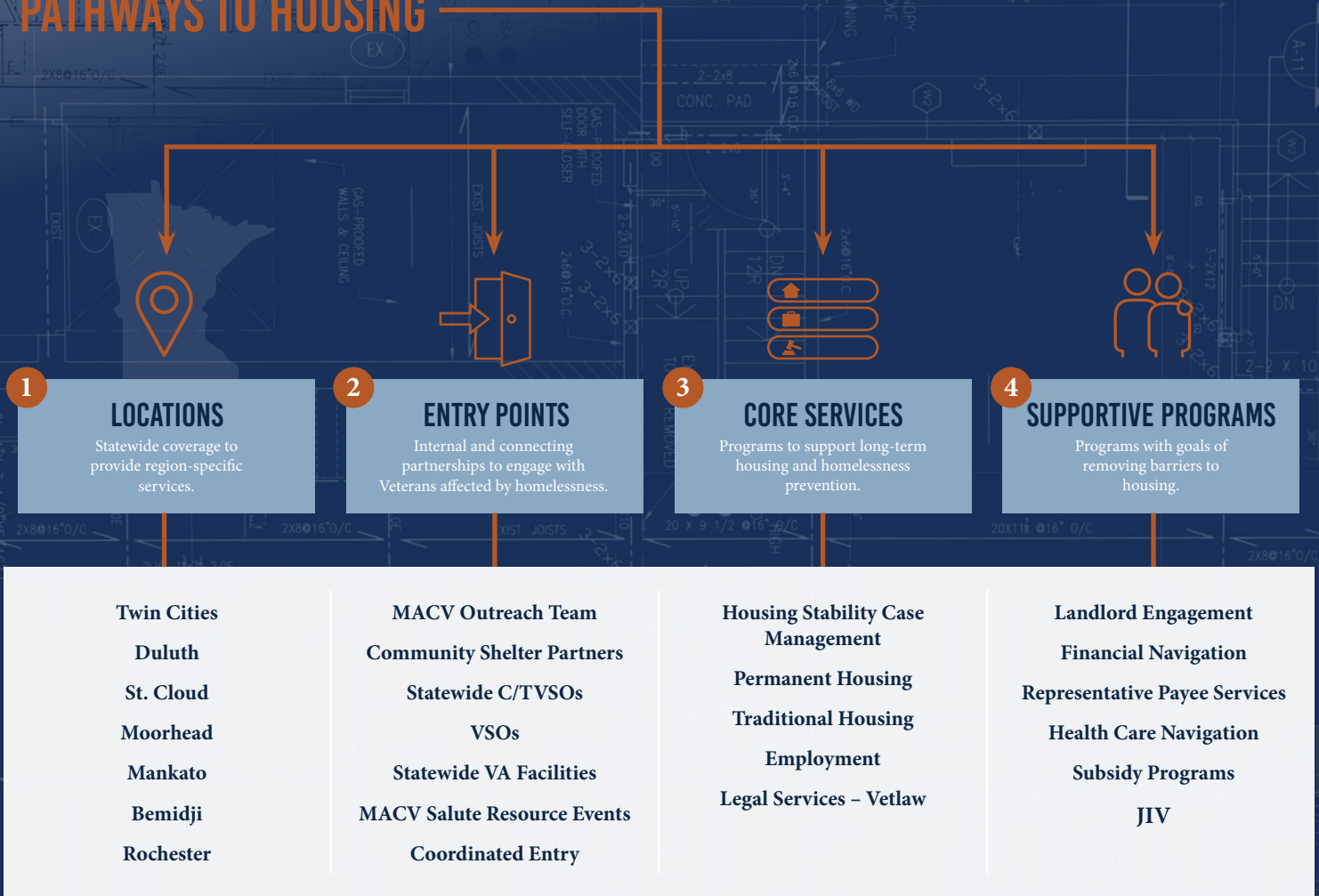
The Point-in-Time count is a unique outreach opportunity and gives a chance to pool our resources and meet those Veterans in crisis face to face where they were at. We took this opportunity to act on a tip from a St. Paul Partner who found out a Veteran had been evicted from a local encampment and was living in a tent by the train tracks. We found him, got him out of the cold, into the Union Gospel Mission shelter and safe moving forward.

AMANDA HOOPER
Senior Outreach Case Manager



Programs Continued

PATHWAYS TO HOUSING



EMPLOYMENT

In 2023, MACV’s Employment Services team supported 370 Veterans. Through services such as job placement, resume assistance, interview preparation, vocational training, and ongoing support, MACV tailored its efforts to the unique needs of each Veteran. The award of a three-year Congressionally Directed Spending grant sponsored by the office of Senator Tina Smith allowed MACV to offer services and offerings to a wider variety of Veterans than ever before. Employment Services staff use proven techniques to empower Veterans throughout their journey towards employment and beyond.

VETLAW

The Vetlaw program continued its mission of providing vital legal assistance and advocacy to Veterans facing diverse legal challenges. Throughout 2023, Vetlaw addressed issues ranging from housing instability and employment disputes to benefits claims, serving a total of 958 Veterans with 1,067 legal matters. The program offered free legal consultations, representation in court proceedings, and expert guidance through the complexities of the legal system. Notably, in 2023, the Vetlaw program received a grant of \$150,000 from the VA to further enhance its legal services. Moreover, the Vetlaw team expanded its reach by adding a paralegal based in Hibbing, bolstering litigation support and client assistance.



JUSTICE INVOLVED VETERANS

MACV's Justice Involved Veterans (JIV) team offers specialized support to MACV staff statewide, particularly for clients facing active justice involvement that jeopardizes their housing stability. In 2023, the JIV team significantly strengthened relationships with the state's Veteran Justice Outreach (VJO) program and representatives, solidifying their role as integral members of the Hennepin County Veterans Treatment Court team. They initiated in-person outreach efforts at Department of Corrections (DOC) facilities, conducting over 30 prison visits throughout the year, including regular and scheduled Transition Fairs. They managed 83 active JIV cases, with 50 new cases opened in 2023 alone. Notably, the team facilitated 2023 release placements for 25 Veterans, ensuring their transition into various housing arrangements in MACV or our partner housing organizations.

HEALTHCARE NAVIGATION

The MACV Healthcare Navigation team is instrumental in ensuring Veterans access vital healthcare services and benefits. They connect Veterans to VA healthcare benefits or community health services, providing comprehensive support including case management, care coordination, and health education. In 2023, the team facilitated transitions to assisted living for over 10 Veterans, assisted more than 15 Veterans with accessing waived services, and helped around 30 Veterans enroll in Medical Assistance. Additionally, they aided 20 Veterans in reducing Medicaid Part B premiums, maximizing their income. The team also supported 30 Veterans in applying for social security disability benefits, resulting in 12 successful awards, and helped 10 Veterans apply for VA disability benefits, all of whom were successfully awarded.

FINANCIAL COORDINATION

Our Financial Capability program is designed to provide Veterans with the tools and resources they need to achieve financial stability and independence. This program offers a range of services aimed at improving Veterans' financial literacy, managing their finances effectively, and accessing essential financial support. In 2023, they provided financial services to 79 Veterans and Representative Payee services to 91 Veterans.

LANDLORD ENGAGEMENT

MACV fosters partnerships between Veterans and landlords to secure stable housing. Through proactive outreach, education, and incentives, MACV collaborates with landlords to create housing opportunities for Veterans experiencing homelessness or housing instability. By bridging the gap between Veterans in need of housing and willing landlords, Landlord Engagement plays a vital role in ending Veteran homelessness and promoting housing stability in Minnesota.



Veteran Stories

STAY UPDATED

See our blog for the latest news from MACV, including Veteran stories, highlights, organizational updates, and more.



MACV transformed my life by providing me with a second chance. They didn't just offer me assistance. They believed in me and helped me find an affordable apartment. I was in a dark place, and MACV insisted they could change my life. During my first intake with MACV, hope was sparked!

MARK Housed Veteran



When Mark hit rock bottom, he felt defeated and unfamiliar with seeking help. As a 62-year-old, he lost his job and had four surgeries; after getting behind on rent, he was facing an eviction and had lost motivation to rebuild his life.

But then he found MACV.

Overwhelmed and exhausted, Mark had little faith in the referrals and phone calls that were supposed to help him. However, MACV was different.

Mark spoke of his life-altering experience with Hamdi, his case manager. He described her as a beacon of light. He says, "She looked me right in my eyes and was able to assist me. She followed through with my plan and helped me along the way."

Now, Mark resides in a secure and affordable apartment, actively working towards rebuilding his life. He accesses additional MACV services, including financial coordination, to ensure his journey to independence continues. Mark advises fellow Veterans to embrace the MACV opportunity. "Once you hear about MACV, step into it. Work with them. MACV is different; they aren't a referral nightmare; they will help you!"



After overcoming grief and uncertainty following the loss of his wife, Michael has finally found a sense of belonging in his new home, just in time for the holidays.

Struggling with the prospect of sleeping in his car, Michael sought help from Carver County and was connected to MACV. With the assistance of his case manager, he was able to find an affordable place to heal and thrive. Thanks to MACV and Bridging, Michael now has furniture, household items, and even a fully decorated Christmas tree with a cherished photo of him and his late wife on top.

Being able to spend the holidays in his home has brought Michael a newfound sense of peace and purpose. He is a lifelong Minnesotan and is so glad to live in a community where he can feel safe and at home. Grateful for this chapter of his life, he plans to learn to cook and stay busy with his job. As he tearfully expresses, "I am incredibly thankful for MACV." Michael strongly encourages other Veterans in need to reach out and seek assistance from MACV.



It's great to have my own place that I can call home.

MICHAEL Housed Veteran



Financial Information

FINANCIAL POSITION

REVENUE	2023	2022
Contributions	\$2,955,377	\$2,752,132
Governmental Grants	\$15,632,354	\$9,471,987
Earned Income (Rent and Contract)	\$783,132	\$291,184
Events Revenue	\$47,838	\$46,451
Other Income	\$156,442	\$11,611
Total Revenue	\$19,575,143	\$12,573,365
EXPENSES		
Personnel	\$8,617,586	\$5,771,902
Contracted Services	\$717,334	\$463,404
Direct Financial Assistance	\$6,376,412	\$3,679,907
Facilities	\$1,052,203	\$610,523
Office and Operating	\$1,066,601	\$740,964
Insurance	\$156,024	\$103,208
Professional Development	\$133,236	\$96,231
Travel	\$217,333	\$122,510
Marketing and Communication	\$65,752	\$25,615
Events	\$105,739	\$44,363
Other Expenses	\$332,454	\$131,264
Depreciation Expense	\$668,728	\$394,498
Total Expenses	\$19,509,402	\$12,184,389
CHANGE IN NET ASSETS	\$65,741	\$388,976

FINANCIAL ACTIVITY

ASSETS	2022	2023
Current Assets		
Cash and Cash Equivalents	\$5,834,028	\$2,841,539
Accounts Receivable	\$2,163,598	\$2,836,324
Prepaid Expenses	\$251,594	\$125,645
Short-Term Investments	\$624,983	\$596,029
Long-Term Investments	\$2,010,240	\$1,798,444
Other Assets	\$14,388	\$(1,728)
Total Current Assets	\$10,898,831	\$8,196,253
Property and Equipment		
Construction in Progress	\$1,144,638	\$575,263
Land	\$1,170,098	\$1,119,430
Buildings and Improvements	\$20,677,350	\$13,887,411
Furniture and Equipment	\$441,788	\$217,576
Vehicles	\$303,637	\$256,141
Accumulated Depreciation	\$(3,736,785)	\$(3,043,916)
Total Property and Equipment	\$20,000,726	\$13,011,905
Total Other Assets	\$1,624,285	\$1,454,873
TOTAL ASSETS	\$32,523,842	\$22,663,031
LIABILITIES AND NET ASSETS		
Liabilities		
Total Current Liabilities	\$2,321,435	\$1,130,281
Long-Term Debt	\$3,592,602	\$3,091,007
Other Liabilities	\$1,806,172	\$1,572,721
Total Liabilities	\$7,720,209	\$5,794,009
Total Net Assets	\$24,803,633	\$16,869,022
TOTAL LIABILITIES AND NET ASSETS	\$32,523,842	\$22,663,031



I am proud to report that 86% of our expenditures were dedicated to vital programs and services for Veterans, which is a testament to MACV's unwavering commitment to our mission. The remaining 14% allocated to fundraising and administrative functions are essential for sustaining our organizational effectiveness and capacity. With a healthy financial outlook, MACV is well-positioned to continue our crucial work, ensuring we have the necessary resources to address the ongoing needs of homeless and at-risk Veterans.

BRIAN PETERSON
Chief Financial Officer



James Stanton Foundation • Lennar Foundation • Congressional funding (Earmarked) • Home Depot Foundation • Community Solutions • Jones Family Foundation • The David and Janis Larson Foundation • Volunteers of America National Services • Leonard J. Mikulay Foundation • MidCountry Bank • Minnesota Masonic Charities • Department of MN VFW Charitable Association • Bob Woodruff Foundation • Otto Bremer Trust • Minnesota National Guard • Target Foundation • Minnesota Freemasons & Grand Lodge AF • Tee It Up For The Troops • Wells Fargo Foundation • Allianz Life Insurance Company Of North America • Saint Paul Foundation • F. R. Bigelow Foundation • Tourville Family Foundation • Minnesota Veterans 4 Veterans • Northland Foundation • Ameriprise Financial • AmVets Post 1 • L & N Andreas Foundation • Hugh J. Andersen Foundation • The Greater Metropolitan Automobile Dealers Association of Minnesota • Disabled Veterans National Foundation • Beyond the Yellow Ribbon of Chaska • Fredrikson & Byron Foundation • Lou Campbell Productions • Central Roofing • Ordean Foundation • Hardenbergh Foundation • Ellison Family Charitable Gift Fund • Operation Hat Trick • Securian Foundation • Casey Albert T. O'Neil Foundation • Xcel Energy Foundation • Synchrony Foundation • Tennant Foundation • The Luther Family Foundation • Old National Bankcorp Foundation • Shoot for the Troops • Cemstone Products Company • White Castle System, Inc. • Mayo Clinic Community Engagement • Lavender Magazine • C.H. Robinson Foundation • Dodge of Burnsville • Morrie's MAG Management • Tee It Up for the Troops St. Cloud • SFM Mutual Insurance Company • Wells Foundation • El Dorado Bar • Uponor • Integrity Holdings Real Estate • Target Corporation • MEI Total Elevator Solutions • Bolton & Menk • Nancy Somers Family Foundation • Jerome J. and Ursula Choromanski Family Foundation • Hugh and Melissa Cullen Family Fund • The Walser Foundation • Hector Foundation • American Legion Post 491 • Butzow Family Foundation • Eagle Brook Church • Freightliner Truck Center Companies • Fond Du Luth Casino • August Schell Brewing Co. • Stinson LLP • Trademark Title Service Inc. • 3M Foundation • Hennepin County Bar Foundation • Minnesota State Bar Foundation • Standard Heating • Renewal By Anderson • Hunter's Harvest • Blue Star Mothers of Minnesota • CHS Field • Target Field • Goodwill-Easter Seals Minnesota

Thank you to all the key financial partners who support MACV.

