

# Pathways to Connection

## Connectivity opens the door to a world of opportunity.

At Comcast, we believe deeply in the power of connection. That is why we recently announced a \$1 billion commitment over the next 10 years to reach up to 50 million people from low-income families and provide them with the training, tools, and resources they need to succeed in a digital world.

We have always said closing the broadband adoption gap would take a comprehensive movement, and that is exactly what is happening today. There are more pathways than ever for students, families, and individuals to get connected and learn digital skills, at little or no cost to them.

**If you or someone in your community needs to get connected today, the good news is there are a variety of resources available, including billions of dollars in federal benefits to cover the costs. These include:**

## RESOURCES FOR INDIVIDUALS & FAMILIES

### Internet Essentials

Internet Essentials is the nation's largest and most comprehensive broadband adoption program, providing high-speed Internet service to low-income families. Over the past ten years, Internet Essentials has connected a cumulative total of more than 10 million people to the power of the Internet at home. The program has expanded its eligibility more than a dozen times, now including Federal Pell Grant recipients. Visit [InternetEssentials.com](https://InternetEssentials.com) on any web-enabled device or call 1-855-846-8376 to learn more about eligibility and apply today.

### Affordable Connectivity Program

Comcast is proud to participate in the Affordable Connectivity Program (ACP), a \$14.2 billion federal government program that extends and modifies the Emergency Broadband Benefit (EBB) program and continues its aim to help low-income households connect and stay connected to the Internet. Existing Comcast customers who enrolled in **EBB before December 31, 2021** and who continue into ACP will see their maximum \$50/month credit decrease to a maximum \$30/month credit after a 60-day transition period. New customers who enroll in **ACP after December 30, 2021** will be eligible for a maximum \$30/month credit toward their Internet bill. Visit [xfinity.com/acp](https://xfinity.com/acp) or call 1-855-846-8376 to learn more.

## Lift Zones

Comcast Lift Zones are a first-of-their-kind digital equity initiative in community centers across our service area. Partnering with local organizations, non-profits, and city leaders, we are equipping community centers with complimentary WiFi, called "Lift Zones," where students and families can access the Internet. Lift Zones allow students, veterans, seniors, and other individuals, customers and non-customers alike, to get online and do their schoolwork, look for a job, stay in touch with family and friends, and so much more. Comcast has pledged to open more than 1,000 Lift Zones in underserved communities by the end of this year.

Visit <https://internetessentials.com/learningsearchpage> to find a Lift Zone near you.

## RESOURCES FOR SCHOOLS & PARTNER ORGANIZATIONS

### Internet Essentials Partnership Program

The COVID-19 crisis created an urgent need for a scalable solution to support school districts and partner organizations across the country. The Internet Essentials Partnership Program (IEPP) is designed to help connect large numbers of households at a critical time. The program provides the opportunity for schools, school districts, government entities, foundations, and other organizations to pay for students' and families' broadband Internet service at home. Creating strong and innovative public-private partnerships enables entire communities to work together to coordinate funding for a few months or a few years. Organizations interested in becoming IEPP partners or partnering with Comcast on the Emergency Connectivity Fund can fill out [our form](#) to receive more information or begin the sponsorship process.

### Emergency Connectivity Fund

The FCC's Emergency Connectivity Fund (ECF) is a \$7.17 billion government program to help schools and libraries provide the tools and services needed for remote learning during the COVID-19 emergency period. Comcast is proud to support schools and libraries as they work to connect even more households to the power of the Internet at home through ECF. Leveraging IEPP, we have a streamlined process for eligible entities to seek ECF funds and quickly connect individuals in need to broadband access at home through our acclaimed Internet Essentials program. Schools and libraries interested in working with Comcast can visit [InternetEssentials.com/sponsor](https://InternetEssentials.com/sponsor) to learn more.

