

Introduction

In 2018, strong progress was made towards our goal of ending Veteran homelessness in Minnesota. Nearly half of the state has declared a functional end to Veteran homelessness, and we are well-postured to make further gains in 2019.

With the strong support of Governor Walz who proclaimed at Veterans on the Hill day that, "not a single one of our sisters or brothers will sleep on the street in Minnesota," we know we will end Veteran homelessness in Minnesota.

In 2019, we are laser-focused on the remaining Continuum of Care (CoC) networks that have yet to declare functional zero. Thanks to the lessons learned from focusing on Women Veterans in 2018, we are confident in the new tools and systems developed. We fully understand that local partnerships within the CoCs are the key to success, and we are committed to strengthening these relationships. 2019 promises to be a year of significant progress in housing the hardest to serve Veterans.

We did not arrive here alone. We are a single partner in an enterprise-wide system of passionate individuals who believe that no American Veteran should be homeless because no American should be homeless. When we work together across the entire spectrum from housing to service providers to Veteran Service Organizations, combined with a network of volunteers and donors, we build trust in each other and magnify our impact.

What can you do to help? You can do your part. You can create housing solutions, you can improve Veteran employment options, and you can give of your time or talent or treasure to help end Veteran homelessness, one Veteran at a time.

Thank you for your past support, and we look forward to ending Veteran homelessness together.

- The MACV Team

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Minnesota Assistance Council for Veterans

Ending Veteran Homelessness in Minnesota

Vision

Every Veteran in Minnesota has access to services and support to avoid homelessness and to achieve sustainable housing.

Values

Respect & Dignity: We promote the respect and dignity of every Veteran.

Stewardship: We value and utilize all resources effectively and with integrity.

Service Commitment: We work to provide individualized services to Veterans in need.

Community Collaboration: We collaborate to develop innovative solutions across agencies that address the needs of Veterans.

Our Team: We value and empower staff and support their personal and professional growth.

Trustworthiness: We act transparently in all aspects of our operations.

Adaptability: We continuously learn, reflect, and improve to best serve Veterans.

Programs

Housing: A variety of options from transitional to permanent to serve the needs of Veterans whatever their current situation.

Employment: Services that assist Veterans in finding meaningful, long-term employment



2018 Highlights

Hibbing Transitional Home

A collaborative venture between MACV and the United Way of Northeastern Minnesota. The 3-bedroom, 3-bathroom home gives up to three Veterans a temporary place to stay.

Women's Transitional Home

A collaborative effort with the BATC Housing First Foundation and Lennar Builders. The 5-bedroom home provides a safe environment for homeless Women Veterans as they work toward self-sufficiency.

Intense Focus on Women Veteran Homelessness

The year began with 17 homeless Women Veterans, and grew to more than 30 throughout 2018. MACV helped reduce this number to nine, closing in on our goal to achieve functional zero among homeless Women Veterans.

Northeast CoC Reaches Zero

On December 19th, The Northeast Homeless Continuum of Care region declared the end of Veteran homelessness. It is the fourth CoC to reach functional zero, joining the Northwest, West Central and Southwest regions to achieve this status.

Stand Down 2018

Ten Stand Down events served over 2,100 Veterans, giving on-site access to a wide variety of important services. This included over 250 homeless Veterans, many of whom were identified for the first time.

2018 Fundraising Gala

More than 100 supporters joined MACV at CHS Field for a festive evening of entertainment and fundraising. The event led the way to the construction of our Women's transitional home in Maplewood.

Home for the Holidays

The second annual December event at Target Field brought together our community partners so they could meet face-to-face with Veterans in need. The main focus is to reach out to Veterans who need the most help. It was an amazing success thanks to support from WCCO, the Minnesota Twins, Minnesota Department of Veterans Affairs, General Mills, Delaware North, and enthusiastic volunteers.

Golf Events

The Way Forward was transformed into The Fairway Forward as MACV hosted a number of golf events featuring a fun day of competition and camaraderie. They are among the most popular fundraising events MACV sponsors.

American Legion National Conference

During the organization's National Conference in Minneapolis, members got to tour three MACV facilities and learn about our efforts to end Veteran homelessness. They came away impressed, which was important because the American Legion is a valued partner.

Greater Minnesota Department of Labor – New Grant

This significant grant enabled MACV to hire additional staff and provide employment services that bring meaningful work for Veterans. In particular, the grant will strengthen our ability to serve Veterans outside the metro area.

2018 Outcomes

More than 5,500 services were provided to Veterans:

- 1,266 received Direct Housing/ Employment services
- 2,103 received services at Stand Down Events
- 2,291 received Legal Services

Housing

- Of the Veterans that MACV was able to enroll, 47% were homeless, 69% had a disability, 11% were Woman Veterans and 30% had dependent children.
- MACV operates 121 beds of transitional and permanent supportive housing.
- Includes units in Duluth, Mankato, Minneapolis, St. Paul, St. Cloud, Richfield, Hibbing and Maplewood.

Employment

- MACV placed 134 Veterans into employment at an average hourly wage of \$17.51.
- 79% of Veterans employed through this program kept their position for at least 6 months.

Legal

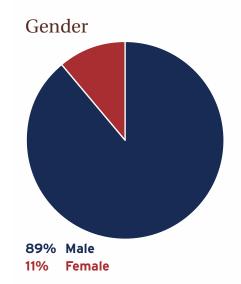
- MACV hosted 38 legal clinics in 16 Minnesota communities.
- Served 2,291 Veterans at clinics and through direct staff services.
- Nationally-recognized model for providing legal services to homeless and at-risk
 Veterans that has been replicated in other parts of the country.

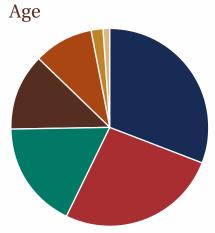
Stand Downs

- Served more than 2,100 Veterans with access to housing, employment, health care, Veteran benefits and legal issues.
- Served more than 250 homeless Veterans, many of whom were identified for the first time.



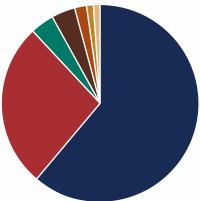
2018 Client Statistics*





32% 56-65 27% 46-55 18% 26-35 13% 36-45 10% 66-75 2% 18-25

Race/Ethnicity



62% Caucasian

27% African American

4% American Indian

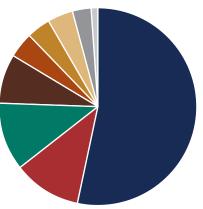
4% Hispanic

2% Multiracial

<1% Asian/Pacific Islander



Housing Status at Intake



Living with Friends/Family

11%

4%

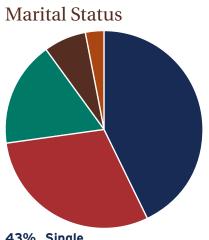
4% **Uninhabitable/Other Homeless**

VAMC/Treatment Program

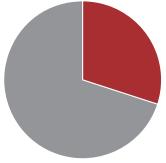
Dept. of Corrections

14% of clients report a felony conviction.



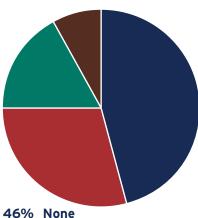


43% Single 30% Divorced 17% Married **7**% Separated Widowed 3%

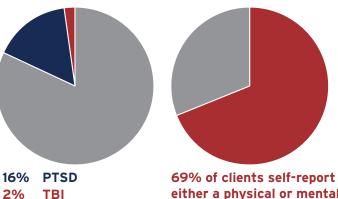


30% of clients report dependent children (minors in the same household).





29% Mental Illness **Dual CD/MI** 17% 8% **Chemically Dependent**



either a physical or mental disability (or both).

^{*}These numbers are rounded up from decimals which is why some may be over 100

The Way Forward

The focal point of The Way Forward is the coordination of services for each individual homeless Veteran.

It occurs through the Homeless Veteran Registry – a statewide list of every Veteran known to be homeless. At MACV, we work closely with key partners like the Minnesota Department of Veteran Affairs and the Federal VA. We meet regularly to develop a comprehensive plan for every single Veteran on this registry.

However, it is not just about housing the people on the registry. It's also about Veterans on the verge of homelessness. Prevention support is as important when we work with people in danger of losing their homes. It is much better to keep people in their homes than to have them lose everything and fight to get it back. So, we don't just take names off the list, we work to keep names from appearing on the list in the first place.

The United States Interagency Council on Homelessness has adopted a vision for ending Veteran homelessness. Functional zero occurs if a community:

- Has identified all Veterans experiencing homelessness.
- Provides immediate shelter to any Veteran experiencing unsheltered homelessness who wants it.
- Provides service-intensive transitional housing only in limited instances.

 Has the capacity to assist Veterans to swiftly move into permanent housing.

• Has resources, plans, partnerships and system capacity in place should any Veteran become homeless or be at risk of homelessness in the future.

With these demanding criteria as our objective, we have achieved functional zero homelessness in 4 of the 10 Continuums of Care across the State of Minnesota. Our goal to end Veteran homelessness in Minnesota is to reach functional zero in all CoCs.

No doubt, it will be challenging. But we have the partnerships, the strategies, the systems and - most important - the determination to reach this goal.



Employment Services

Developing a path to long-term stability is the goal of Minnesota Assistance Council for Veterans Employment Services.

While finding a job fast is the goal of many of the clients, our staff encourages participants to explore their skills and interests to find the right job. Employment Specialists partner with Veterans to put them into opportunities that offer livable wages and opportunities for growth and advancement.

While finding a temporary job or employment quickly may be needed to provide for basic needs, our work doesn't end there. Our staff will continue to work with the Veteran to develop a customized plan to obtain their desired employment. Clients can continue to work with our employment team until obtaining a job that matches their needs, interests and talents.

Employment Services are a collaborative effort – through partnerships with the State of Minnesota Department of Employment and Economic Development (DEED), local non-profits, the VA and employers throughout Minnesota seeking to hire the most qualified candidates. MACV Employment Services has a proven track record of success.

Two key elements are pre-employment services and job training. We partner with local training providers and provide funding to strengthen participants' skills and make them more attractive as candidates to prospective employers. Participants will also work with an in-house resume specialist to craft a resume that is informative and visually appealing. Having a great-looking resume, interview clothes, haircuts and more, are important factors in gaining employment.

Over the past few years, improving program job retention rates has been an area of increased focus. This is where many of our clients have historically struggled. To improve retention rates, MACV's team has partnered with DEED Veterans Employment Program and the VA Community Employment Coordinator to develop the Employment Skills Series. It's a multiple-week program focusing on soft skills and workplace interactions. Since launching the Employment Skills Series in the spring of 2018, participants' six-month job retention rates have risen approximately 15%.

Through our statewide employment grants, we work to stabilize Veterans' income through employment. In 2018 we placed 134 Veterans into employment at an average hourly wage of \$17.51, representing annual gross wages of \$4,880,378. 79% of Veterans who got jobs through our program kept their position for at least six months.

Employers interested in bringing qualified Veteran candidates to their company are welcome to reach out to MACV Employment and Reentry Services at vetjobs@mac-v.org For additional information on federal incentives to hire Veterans, including the HIRE Vets Medallion Program, can be found on hirevets.gov.



Housing

MACV maintains several different types of housing, depending on the needs of each Veteran.

Permanent Supportive Housing

Long-term housing options provide on-site services to meet the unique needs of Veterans requiring support. This includes:

- Paul and Dorothy Radichel Veteran Town Homes (Mankato)
- Duluth Veterans' Place
- Linden Grove (St. Cloud)

Transitional

Transitional programs help Veterans move rapidly into homes of their own. With this support, Veterans gain the time and confidence to allow for successful transition into independent housing.

MACV operates 121 beds of transitional and permanent supportive housing with units in Duluth, Hibbing, Minneapolis, St. Paul, St. Cloud, Richfield and Maplewood. We partner with Sand Companies to be the service provider for the 37-unit Linden Grove Veterans'

Apartments in St. Cloud. We have forged new partnerships with Housing First Minnesota and Lennar Builders that provided a family house and a house for Women Veterans. Our partnership with the United Way of Northeast Minnesota led to the opening of a home for Veterans in Hibbing in 2018.



Vetlaw Program

Legal issues can be a serious barrier to long-term stability in both housing and employment. Whatever the situation, MACV's Vetlaw program is here to help, relieving stress and resolving problems. The program provides a single point of entry to:

- Assist in identifying the most appropriate services available based on the Veteran's legal needs and financial situation.
- Provide full representation, brief services and advice to those without representation options.
- Leverage law school and pro bono partnerships to provide volunteer services.
- Provide referrals and support to Minnesota Veterans with interstate legal matters.
- Identify at-risk and homeless Veterans in need of supportive services (housing, financial assistance, jobs, etc.).

Legal Clinics

In 2018, MACV hosted 38 legal clinics in 16 communities serving 1,684 Veterans. Our Vetlaw staff is assisted by a team of volunteer attorneys, paralegals and law students to ensure superior service. Common legal problems include criminal expungement, debt collection defense, employment, and family law matters. Representatives from child support, County Veteran Service Offices, and MACV case managers are available for assistance.

Legal Partnerships

Vetlaw's partnerships provide low-income Minnesota Veterans with full-representation legal services to prevent homelessness. Partners include: Legal Services of Northwestern Minnesota, Central Minnesota Legal Services, Legal Aid Service of Northeastern Minnesota, Southern Minnesota Regional Legal Services, Legal Assistance of Olmsted County, and several private firms and attorneys.



Transitional Housing

Transitional housing received a boost in 2018 with two new properties and significant improvement to others.

Hibbing Home

MACV and the United Way of Northeastern
Minnesota teamed up to provide a transitional
home for Veterans in Hibbing. The 3-bedroom,
3-bathroom home was purchased in March.
The cost of \$93,000 included needed repairs.
The home was paid for by funds earned
at the United Way Rampage at the Ridge,
supplemented by a \$20,000 grant from the
Owens Family Charitable Foundation in Hibbing.
It will give up to three homeless Veterans a
temporary place to stay.

Women's Home

Our renewed emphasis on combating Women Veterans' homelessness was fortified with a new transitional home in Maplewood. It's the result of a collaboration with the BATC Housing First Foundation and Lennar Builders. In addition, the Salute to Service Women Golf Classic raised funds to support the construction. The 5-bedroom home provides a safe environment for homeless Women Veterans as they move toward permanent housing.

"Phrases like 'You should thank a Veteran,' or 'Support the troops' are great phrases, and as a Veteran myself, I feel really good about hearing things like that.

What those words will do for me, that doesn't help a homeless Veteran. What the homeless Veteran needs is action."

Repair of Existing Homes

A key strategy is to increase our landlord engagement and improve existing transitional housing. This allows us to house homeless Veterans more efficiently.

The Mission Continues organization provided exceptional support by erecting a fence at our family home in St. Paul, painting our Grant Per Diem Building 47, and expanding the basement in another house to add two living units. They also cleaned out and repainted other homes. Prudential is another valued partner who improved our St. Cloud home.

Other organizations are also stepping forward in 2019. American Legion Post 599 has adopted our transitional home in Maplewood. Boston Scientific has graciously contributed "Move-In Kits" to serve Veterans moving into our homes.



Financials

	Dece	mber 31, 2018	Dece	mber 31, 201
ASSETS				
Current Assets				
Cash and Cash Equivalents	\$	3,043,892	\$	2,913,49
Accounts Receivable	\$	901,456	\$	912,48
Prepaid Expenses	\$	101,464	\$	30,00
Total Current Assets	\$	4,046,812	\$	3,855,98
Total Other Assets	\$	34,051	\$	40,96
Property and Equipment				
Land	\$	885,734	\$	817,73
Buildings and Improvements	\$	6,313,180	\$	5,799,07
Furniture and Equipment	\$	122,997	\$1	70,49
Vehicles	\$	147,990	\$	147,99
Accumulated Depreciation		(2,071,564)	\$	(1,840,44
Total Property and Equipment	\$	5,398,337	\$	4,994,8
TOTAL ASSETS	\$	9,479,199	\$	8,891,79
LIABILITY AND NET ASSETS				
Liabilities				
Total Current Liabilities	\$	365,975	\$	316,1
Long-Term Debt	\$	2,125,844	\$	1,885,8
Total Liabilities	\$	2,491,819	\$	2,201,99
Net Assets				
Net Assets - Unrestricted	\$	3,212,465	\$	3,562,67
Net Assets – Temporarily Restricted	\$	3,615,942	\$	2,968,15
Net Assets - Permanently Restricted	\$	158,973	\$	158,97
Total Net Assets	\$	6,987,380	\$	6,689,80
TOTAL LIABILITIES AND NET ASSETS	\$	9,479,199	s	8,891,79

MACV continues to be financially healthy with approximately 5 months of total cash on hand. These resources allow for long-term financial stability and the ability to pursue opportunities and solutions towards ending Veteran homelessness.

Statement of Activities

		Jan - Dec 2018	
SUPPORT AND REVENUE Tota			
Contributions	\$	1,849,794	
In-Kind Contributions	\$	687,106	
Program Service Fees	\$	86,043	
Governmental Grants	\$	4,739,456	
Interest Income	\$	17,582	
Rental Income	\$	148,270	
Other Income	\$	17,630	
TOTAL REVENUE	\$	7,545,88	
EXPENSE			
Program Expenses	\$	5,902,158	
Management and General	\$	1,068,100	
	\$	278,046	
Fundraising			

2018 was a year in which MACV invested reserves into building and strengthening the organization in the areas of leadership and staff capacity, and improving and implementing new systems and capabilities. While approximately 63% of our funding comes from government sources, philanthropic and in-kind support from individuals, companies, and foundations provide critical resources needed to end Veteran homelessness in Minnesota.

Functional Zero

The United States Interagency Council on Homelessness (USICH) has adopted a vision of what It means to end Veteran homelessness, ensuring that it is a rare, brief, and non-recurring experience.

This vision is accompanied by criteria and benchmarks for communities striving to achieve this goal, providing targets, and an ongoing assessment for communities.

The core criteria are:

- The community has identified all Veterans experiencing homelessness.
- The community provides shelter immediately to any Veteran experiencing unsheltered homelessness who wants it.
- The community provides service-intensive transitional housing only in limited instances.
- The community has capacity to assist Veterans to swiftly move into permanent housing.
- The community has resources, plans, partnerships, and system capacity in place should any Veteran become homeless or at risk of homelessness in the future.

Focus & Tools:

Continuums of Care (CoCs)

are community collaboratives tasked with strategic planning to organize and deliver housing and services to reduce the incidence of homelessness by assisting homeless individuals, youth, and families with children to move to self-sufficiency and permanent housing.

There are currently 10 CoC's in the state of Minnesota. Four of them have declared a functional end to Veteran homelessness.

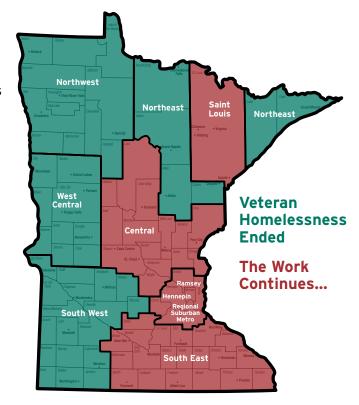
When all 10 CoC's declare Functional Zero, Minnesota will have ended Veteran homelessness. Minnesota has set the ambitious goal of becoming the fourth state in the nation to declare an end to Veteran homelessness.

Built for Zero

MACV is a participant in the Built for Zero Collaborative, which is a community solutions-based tool to measure the inflow and outflow of Veterans. The focus of this tool is to allow providers to pivot on existing data to quickly serve the needs of Veterans experiencing homelessness.

Homeless Veterans Registry

- A list, by name, of all homeless Veterans in Minnesota.
- MACV, MDVA, VA, and other partners meet regularly to discuss the housing plan for each Veteran on the list until they are housed.
- Targeted, focused approach to address each Veteran experiencing homelessness.



WCCO Home for the Holidays Phone Bank & Home for the Holidays Event

WCCO Home for the Holidays Phone Bank

On December 5th and December 19th, WCCO Channel 4 hosted phone banks which were televised across the state. Our key community partners provided matches to help us reach our goal during each segment. As a result, MACV raised nearly \$134,000 during the two-day effort which is a phenomenal success. During these events, WCCO Channel 4 aired testimonials from Veterans we have served showing how these funds helped them out of homelessness and back into housing stability.

To all of our partners who helped make our 2018 WCCO Home for the Holidays Phone Banks a success – we give you our sincerest thanks and gratitude.

Major contributing partners:

BATC-Housing First Minnesota

Lennar Builders

Central Roofing

Tee It Up for the Troops

Clifton Larson Allen

Edina Realty Foundation

Friends of the Brave

Wells Fargo

American Legion 3M Post 599

Home for the Holidays Event December 13th, 2018

Home for the Holidays is modeled after some of the most successful outreach opportunities in the country. At its core, the purpose is to bring community partners who are vital in our mission of ending Veteran homelessness to one place to meet face-to-face with Veterans in need.

Our 2018 Home for the Holidays event was made possible by WCCO Channel 4, the Minnesota Twins, Minnesota Department of Veterans Affairs and General Mills, who paid for the food, Delaware North who prepared the food, our incredible service providers, volunteers, and many others.

Our primary focus at this event is to reach and connect with homeless Veterans who have never been connected to resources before. This strategic focus ensures that we are not just helping Veterans who are easy to find, but specifically reaching out to homeless Veterans who need help the most.

This year, of the 133 Veterans we served, over 50% were homeless. These statistics show that we are focusing our services in the right direction to end Veteran homelessness. Our thanks again go out to all the community partners, direct service providers, MACV staff, and volunteers who helped make this event successful.

We expect that our 2019 Home for the holidays phone bank and event will result in further advancement toward our mission.



Ways to Help

Approximately 20% of MACV's financial assistance on behalf of Veterans were funded by non-governmental sources. For example, rent, utilities, security deposits, vehicle repairs for work, food, renters' insurance, and more are what we strive to raise funds for.

In 2018 alone, MACV provided direct financial assistance on behalf of Veterans in the amount of \$255,769 that was not supported by our federal or state funding sources. These dollars supported approximately 280 Veterans. In 2019, we conservatively project over \$300,000 in direct financial assistance needs not funded by government sources.

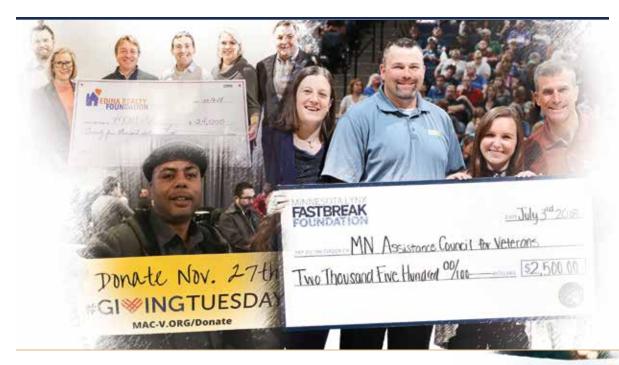
We need your help to fill this financial gap. Every unrestricted dollar allows us to be more flexible to meet the unique needs of our Veterans to prevent homelessness or move them quickly and efficiently into housing.

Key ways to help:

- Donate online at www.mac-v.org.
- Mail check to: Minnesota Assistance Council for Veterans 2700 E. Lake St. (Suite 3200) Minneapolis, MN. 55406
- Host a fund raiser: Multiple fund raisers were hosted throughout the state with proceeds benefiting the Veterans we serve at MACV. Interested in doing a fund raiser? Reach out to us at www.mac-v@mac-v.org to find out more.

Message to our contributors:

We wish to extend our sincerest thanks to all our contributors in 2018. Please visit our website at **www.mac-v.org** to see our full list of contributors.



From Lemonade to Veteran Aid

One of the most touching donations in 2018 came from a little entrepreneur named Rachel Barth. With earnings from her lemonade stand, the six-year-old donated \$65 to the MACV cause. "Veterans are nice because they fought for America to help America's team win," Rachel said. Her valued contribution helped Veterans in Olmsted County.



Welcoming Her Home Gala 2018

2018 Fundraising Gala On September 6, 2019, over 100 supporters joined MACV at CHS Field for an incredible evening to raise awareness for at-risk Woman Veterans and to support the newest women's transitional home in Maplewood. We were honored to have emcee Jack Rice and musical guest Joel Robertson provide the evening's entertainment.

Service Footprint

Regional Offices:

Northern Region

5209 Ramsey Street Duluth, MN 55807 (218) 722-8763

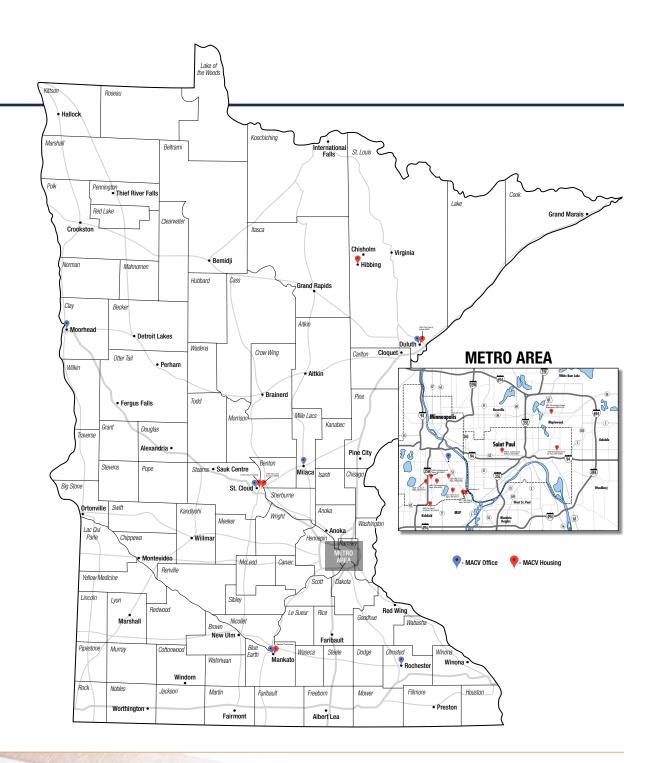
Metro Region

2700 East Lake Street, Suite 3350 Minneapolis, MN 55406 (612) 726-1327

Southern Region

724 Madison Avenue Mankato, MN 56001 (507) 345-8258

(833) 222-MACV (6228) www.mac-v.org







Ending Veteran Homelessness in Minnesota

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